

2019-2020 District Goals



District: District 201V5
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- A. Ensure potential leaders fill appropriate roles and attend development programs by communicating benefits
Actions:
 - a. Identify potential members for leadership roles, select appropriate training from District and LCI leadership development programs and resources and communicate benefits to encourage participation
 - b. Ensure high potential members are developed and fill positions at club and district level with support from Governors and Zone Chairs

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- Use and provide printed training manuals for easy reference
- Have quarterly catch up get togethers on a casual way

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Objective

Implement programs to develop and inspire quality leadership and enhance member skills, increasing the total number of Lions participating in leadership and development training events 10% each year.

Strategies

A. Ensure potential leaders fill appropriate roles and attend development programs by communicating benefits

Actions:

- Identify potential members for leadership roles, select appropriate training from District and LCI leadership development programs and resources, and communicate benefits to encourage participation
- Ensure high potential members are developed and fill positions at club and district level with support from Governors and Zone Chairs

B. Build member skills by identifying requirements and implementing training programs

Actions:

- Conduct familiarization training for new members
- Run training programs for all new Club Officers on the requirements and procedural aspects of their roles
- Obtain feedback from members on training requirements, develop new programs, and ensure members are aware of the most relevant and beneficial Lions resource materials

C. Strengthen IT and communication vehicles

Action:

- Train members to increase use of information technology including email, websites, social media and mobile phones for the purposes of effective communication internally and Lions promotion externally, especially within each club's local community

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	30
2nd Quarter	25
3rd Quarter	25
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 110 new members.

Action Items:

My district will induct 10 new Lions under 40 years old.

My district will convert 2 Leos to Lions

My district will organize at least membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	1	20
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	0	0

By the end off tihe 4th quartier, tihe distiricti will stiarti 1 new clubs.

With a minimum offi 20 chartier members.

Action Itiems:

My districctt will ensure all Guiding Lions are certtffed and assigned tto new clubs
My districctt will organizd Leo Club(s).

My districctt will use and promotte membership resources tto achieve our gqab. Membership Developmentt Grantt\$,New Club Developmentt Guide and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	25
2nd Quartter	25
3rd Quartter	20
4th Quartter	30

By tihe end offi tihe 4th quartier, tihe distiricti's membership drops will noti exceed 100 members.

Action Itiems:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

A swot analysis on each club

Work on a plan to to work on weak clubs

Zone Chairs to come out with action plan

Work on a Club dash board report Implemented by the District Executive

NET GROWTH GOAL

110	+	20	-	100	=	30
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 ffiscal year, my distiricti will serve 150000 people.

Action Itiems:

Off tte ttotall number off people served in my distiricti 150000 people will be youtht(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Parttnership s and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

Work withh Schools on tthe peace postter and Youtht off tthe year Programs

Encourage Leo and Lions jointt projectts

SERVICE ACTIVITIES

In tihe 2019-2020 ffiscal year, my distiricti will completie 1250 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In tihe 2019-2020ffiscal year, 70 % offi clubs in my distiricti will reporti tiheir service projectts via MyLion Web or MyLCI.

Action Itiems:

My Distirictt GAT Coordinattors will orgnize MyLion Web reporttng ttraining and provide tthe Why Service Reporttng Matters documentt tto attendees

I will encourage all members (or all Club Presidentt) in my distirictt tto download tthe MyLion app and use itt ffor all service projectts

I will ensure tthe Global Actton Team conttnues tto supportt clubs in reporttng

I will emphasize tthe responsibilitty off tthe Club Service Charis tto reportt ttheir clubs service

My distirictt will use and promotte service resources tto achieve our goal. Service Acttvitty ReporttngService Reporttng Guide, and Why Service Reporttng Matters).

Addittonal actton ittems tto achieve tthis goal

Organise One Major Projectt in each off tthe Global Cause This will be organised by tthe Distirictt chairs

Plantt10,000 ttrees in tthe distirictt

Conductt a Diabetctts outtng ffor Youtht and Children

Custiom goal and action itiems

Promote an average of two projects per Club driven through the ZC and GST chair
5 District projects on Global Causes
1 Major project per club on one of the Global causes
encourage cross service Projects such as Diabetes and Vision
Regular contacts with club Executive

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 70% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

Will organise a MJF night to encourage and recognise Melvin Jones Fellow. This will also be a fund raiser night

ADVOCATE

In the 2019-2020 fiscal year, 40% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us
I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Web training seminars for Small groups

One to one training for senior clubs

Custom goal and action items

Work closely with the GAT team and the LCIF Coordinator to achieve and create awareness